



Campus2Career English

***Fashion Up
your fashion
Vocabulary***

Authority & Identity

Power Dressing

clothing specifically structured and styled to project an aura of authority, confidence, and executive presence.

Quiet Luxury

Understated, premium fashion characterized by ultra-high-quality fabrics, exquisite tailoring, and an absence of obvious branding.

Intentional Dressing

The deliberate practice of choosing ensembles that align with personal purpose, mindset, and authentic self-identity.



Modern Tailoring

Capsule Wardrobe

A highly curated, small collection of versatile, classic clothing pieces designed to easily coordinate for multiple looks.

Soft Tailoring

Relaxed, lightweight, and less structured interpretations of formal wear that favor comfort and clean lines over stiffness.

Slouchy Tailoring

Oversized yet perfectly elegant drape-focused tailoring, balancing relaxed comfort with highly elevated, classic silhouettes.



Aesthetic Subcultures

Statement Piece

A bold, highly expressive, and eye-catching wardrobe item that dominates and defines an entire outfit's focal point.

Heritage-Core

An aesthetic inspired by traditional craftsmanship, British countryside dressing, and robust, historic fabrics like tweed and wool.

Balletcore

Fashion inspired heavily by classical dance wear, characterized by satin ribbons, soft pink tulle, shrugs, and feminine elegance.



Coastal & Textured Ease

Coastal Luxury

Relaxed, breezy, and highly sophisticated seaside-inspired dressing employing expensive, natural fibers and neutral colors.

Utility Dressing

Fashion directly influenced by hyper-functional workwear elements, featuring heavy-duty canvas, pockets, and industrial straps.

Texture-First Fashion

A styling methodology that prioritizes rich fabric feels, tactile finishes, and diverse surface designs over loud prints.

CHAPTER 04 / NATURAL DWELLINGS



Sensorial Silhouettes

Touch-First Dressing

A personal approach to styling that focuses primarily on the comfort, softness, and tactile experience of the fabric against the skin.

Romantic Dressing

A style marked by fluid, soft, and hyper-feminine silhouettes crafted from delicate lace, chiffon, ruffles, and intricate draping.

Sheer Layering

The art of layering lightweight, translucent, and transparent fabrics to create intriguing visual depth and dimension.



Effortless Everyday Chic

Structured Silhouettes

Garments engineered with sharp lines, heavy architectures, and rigid, well-defined shapes that stand independent of the body shape.

Effortless Chic

The highly admired aesthetic of appearing impeccably put-together and stylish without showing any obvious effort or study.

Elevated Basics

High-quality, meticulously produced iterations of casual wardrobe staples like pure silk t-shirts and luxury cotton shirts.



Textile & Circular Design

Fabric Intelligence

The incorporation of advanced, responsive textile structures or smart material technology to optimize garment functions.

Engineered Textiles

Performance-driven fabrics that are scientifically designed and chemically optimized for durability, thermal properties, and longevity.

Circular Fashion

A closed-loop system of fashion design and distribution where garments are fully recyclable, compostable, and sourced cleanly.



Eco-Conscious Materials

Regenerative Textiles

Natural fibers that are grown, processed, and woven using restorative farming and manufacturing steps that enrich soil biodiversity.

Climate-Positive Fabrics

Textiles whose entire sourcing and creation footprint actively removes and offsets more greenhouse gases than it produces.

Slow Fashion

An anti-consumerism design ethos advocating for smaller artisanal runs, garment longevity, and transparent, ethical production.



Tactile & Fabric Craft

Wearable Luxury

An approach prioritizing elite, high-fashion fabric engineering applied to pieces designed for highly functional, everyday life.

Artisanal Textures

Exquisite fabrics featuring custom wove structures, intentional irregularities, and hand-loomed surface treatments.

Textured Neutrals

Monochromatic beige, sand, and cream palettes given immense design interest through bouclé, raw slub linen, or ribbed knits.



Minimalism & Philosophy

Understated Glamour

Radiating subtle, magnetic elegance through minimal geometry, exquisite draping, and flawless material choices instead of loud sparkle.

Vintage Revival

The strategic reinvention and modern assimilation of iconic design motifs and silhouettes from historically significant decades.

Neo-Bohemian Fashion

A highly elevated, contemporary interpretation of nomadic fashion, blending flowy details with clean, structured tailoring.

Fashion Minimalism

The reductionist philosophy of clothing design that strips away excess decoration to focus entirely on perfect proportion and fit.



Thanks for Watching

Fashion Vocabulary

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